

OpenLM Platform

WWW.OPENLM.COM





INTRODUCTION



The challenge: Navigating the evolving software landscape

Software licensing models are constantly changing. Managing this complexity, along with the ever-shifting software landscape, demands a robust solution. Now, organizations looking to optimize expensive specialty licenses need more than basic license monitoring. OpenLM's advanced license management solution fills this gap.

WHY OPENLM?

Beyond a simple software license management (SLM) solution

The new OpenLM Platform combines software license management with advanced analytics driven by business intelligence, enabling comprehensive software tracking and cost optimization.

Seamless integrations with IT ecosystems

OpenLM Platform integrates with various ITSM tools and workflows, ensuring software license management aligns with broader IT processes. This reduces manual effort and enhances IT governance.



ADVANCED ARCHITECTURE

Microservices and Kubernetes for scalability

OpenLM Platform is built on a microservices architecture leveraging Kubernetes, ensuring high availability and scalability.

1

Faster updates and feature releases

Rapid development and deployment of new features.

2

Improved scalability

Supports growing business needs without service disruption.

3

Reduced downtime

Ensures continuous operations with minimal interruptions.



Deployment options

OpenLM Platform is designed for easy deployment in various environments:



On-Premises



Private Cloud



**OpenLM Secure
Shared Cloud**



- *Flexibility in choosing the best deployment strategy based on business needs.*
- *Assistance from deployment engineers for smooth implementation.*
- *Enhanced security and compliance for cloud-based deployment.*



What's new in the OpenLM platform?



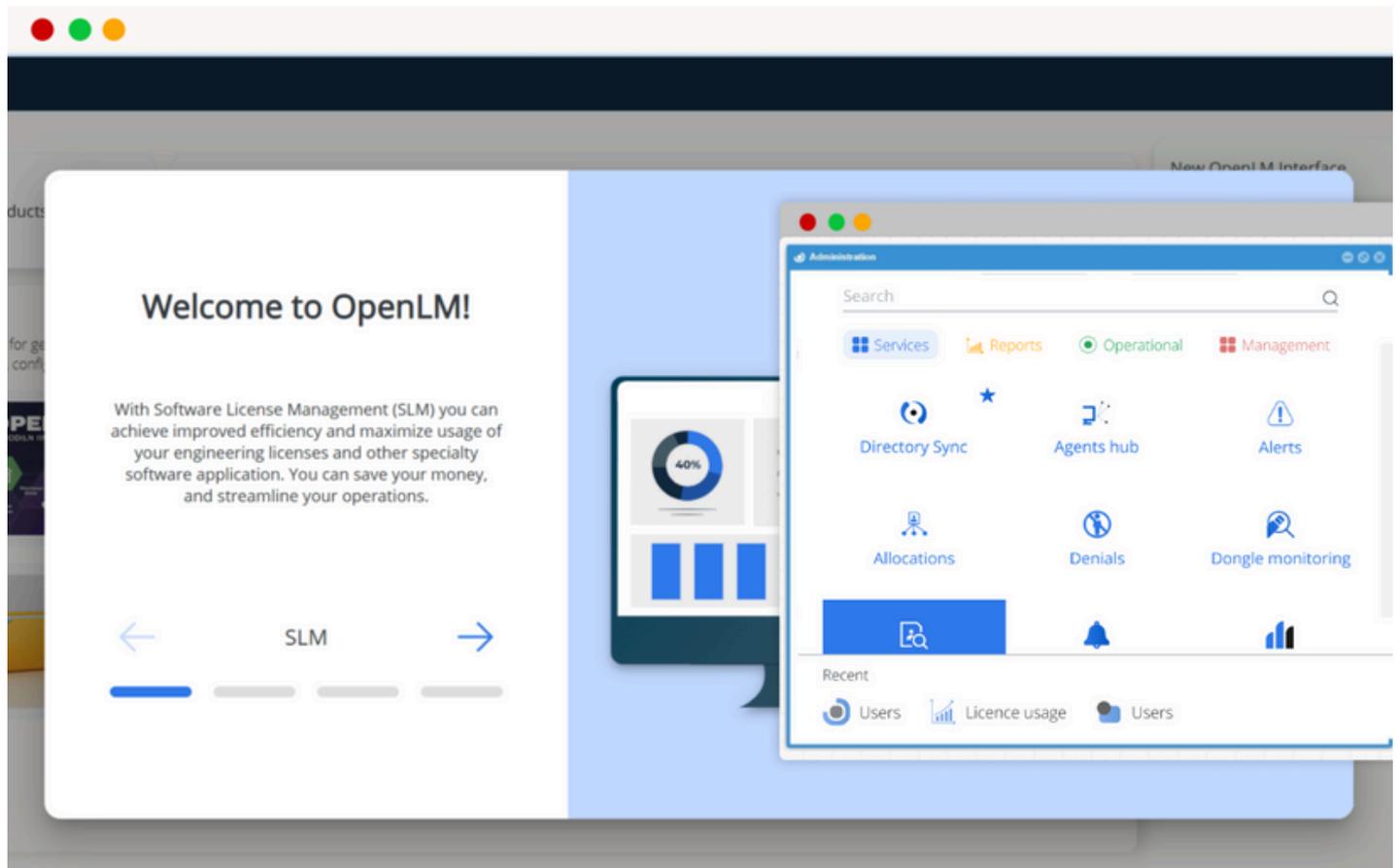
Modern UI and real-time BI-based reporting

A refreshed user interface with real-time insights ensures intuitive navigation and better decision-making.

Improved user experience leading to increased productivity.

Real-time analytics for proactive decision-making.

Enhanced reporting capabilities with seamless integration.



Advanced monitoring capabilities

USB device monitoring

Gain visibility into software usage via connected USB devices.

Process and DLL tracking

Track executable and DLL usage for improved license optimization.

SaaS application monitoring

Track software usage on browsers and offline environments.





Offline Agent for continuous monitoring

The OpenLM Agent collects user activity data even when offline, synchronizing upon reconnection to maintain comprehensive tracking.

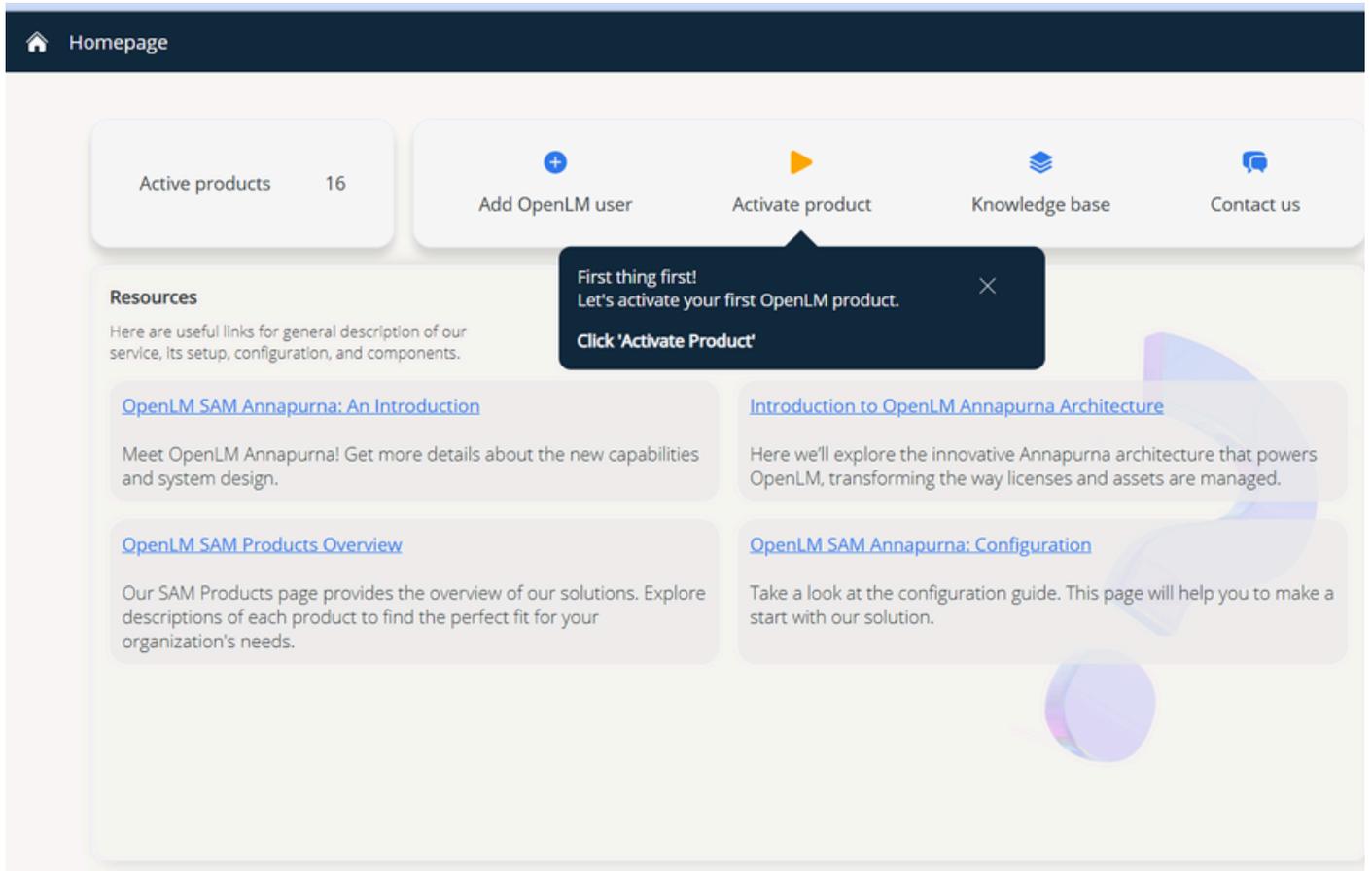
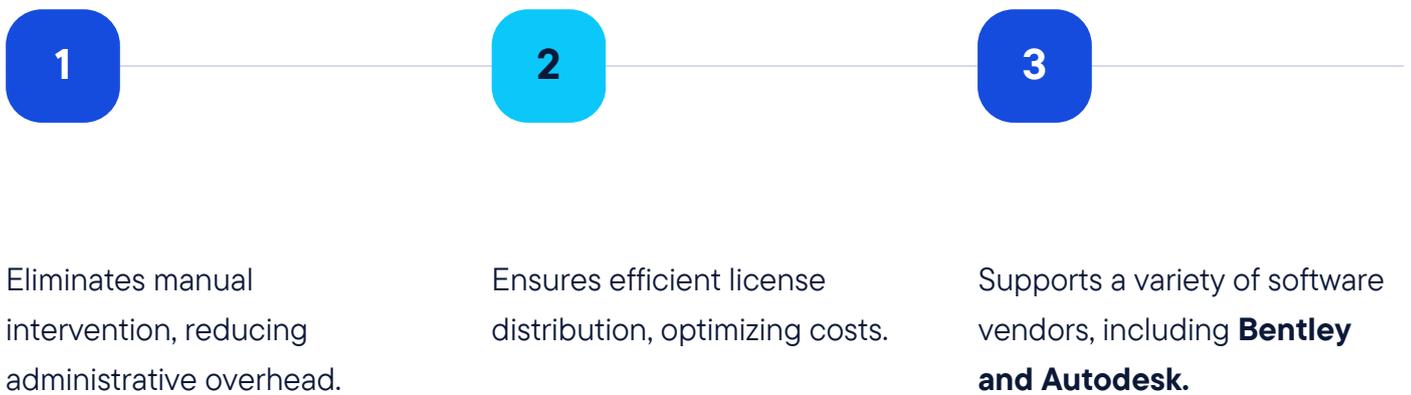
Extended monitoring ensures comprehensive software visibility.

Captures **software usage** even in offline scenarios.

Better compliance and security control.

Enhanced license management features

- ▶ Support for various licensing models
(network, named user, token-based, contract licensing, etc.).
- ▶ Automatic license allocation and Subscription Optimizer for automated license transfers.





Enhanced harvesting and API integrations

Improved **license harvesting** methods for a broader range of software.

GraphQL-based API for advanced integrations and customizations.

Automated workflows for reduced manual efforts.

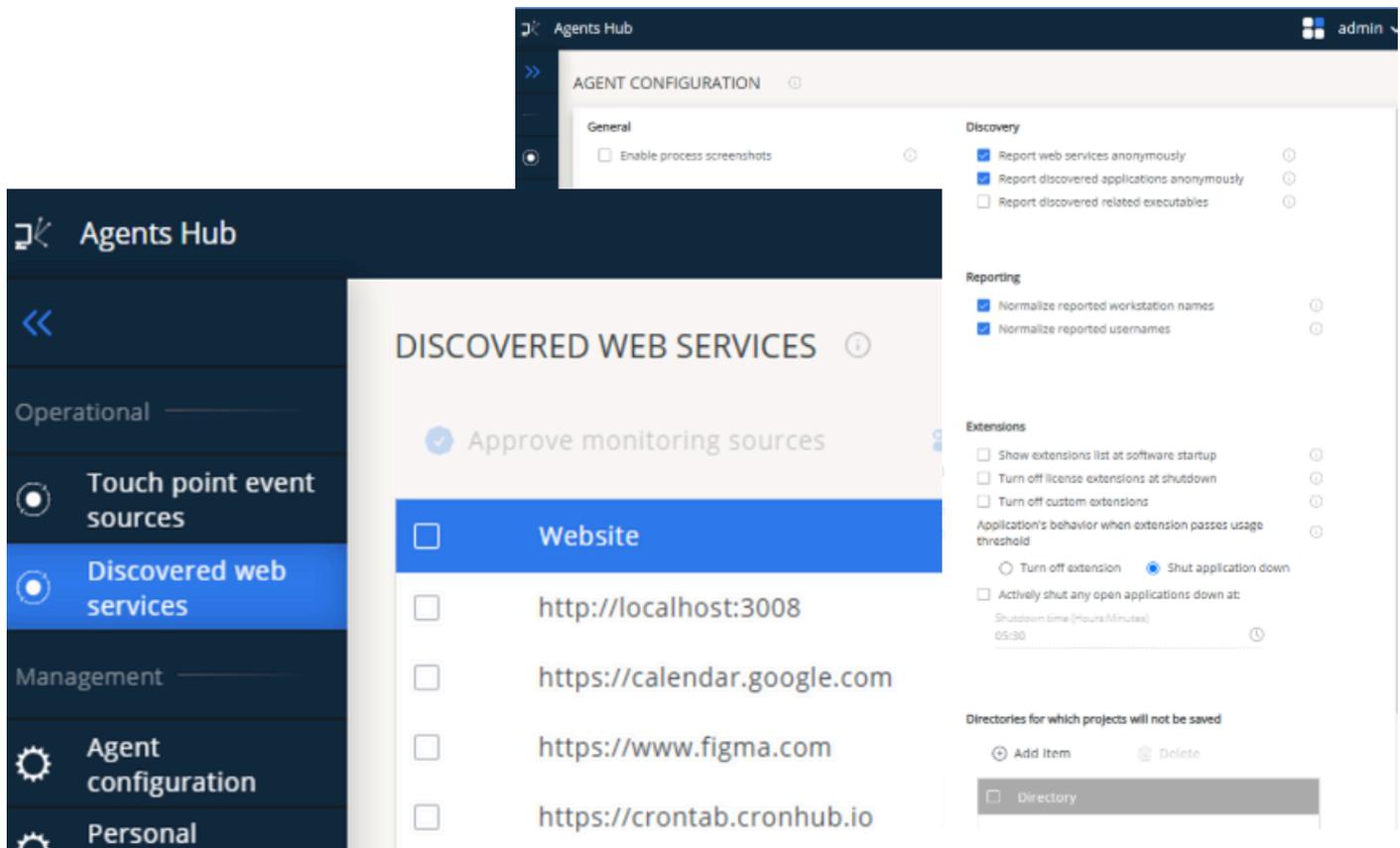
Advanced IP monitoring

Capture local and external IP addresses associated with license usage for enhanced security and compliance.

SAM capabilities

Comprehensive software discovery

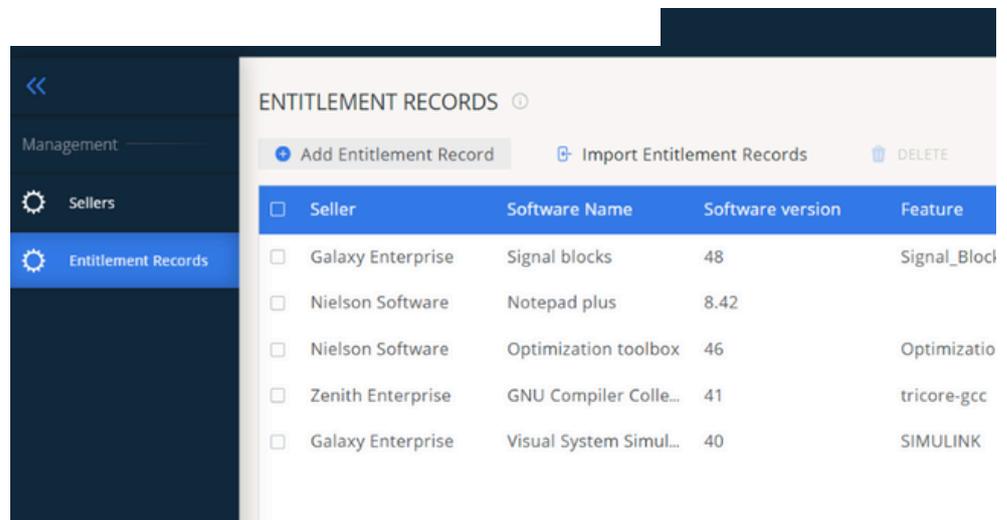
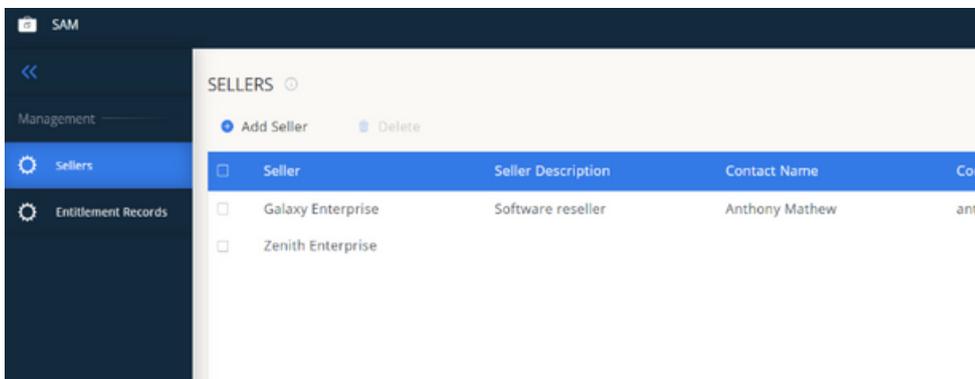
- ▶ Detect all accessed **web applications** and **installed software**.
- ▶ Map applications to a centralized software catalog for **better asset visibility**.
- ▶ Complete visibility into the software landscape.
- ▶ Improved compliance and cost management.
- ▶ Data-driven decision-making for software procurement.

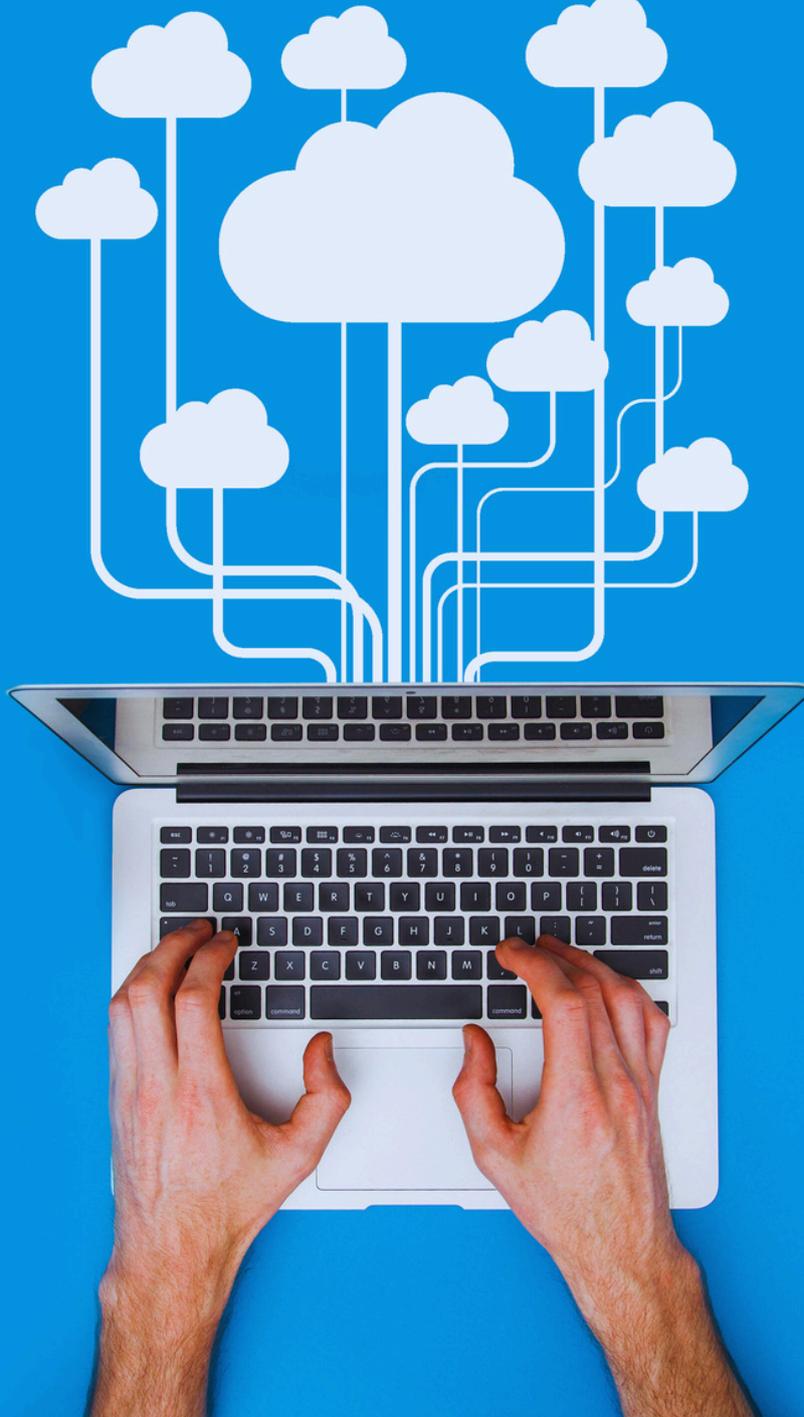


SAM capabilities

Contract and cost management

- ▶ Centralized entitlement tracking for better compliance and cost control.
- ▶ Automated contract tracking with **renewal alerts**.
- ▶ **Cost assignment** for better financial planning and optimization.
- ▶ Cost control through optimized SaaS license usage.
- ▶ Aligns software investments with actual usage patterns.
- ▶ Improved vendor contract negotiations based on accurate data.





SaaS Asset Management

With SaaS spending projected to reach **25%** of total software costs by 2025, OpenLM Platform provides:

- ▶ Cloud-based SaaS monitoring (**e.g., Adobe, Autodesk Cloud**).
- ▶ Automated license allocation and contract compliance monitoring.

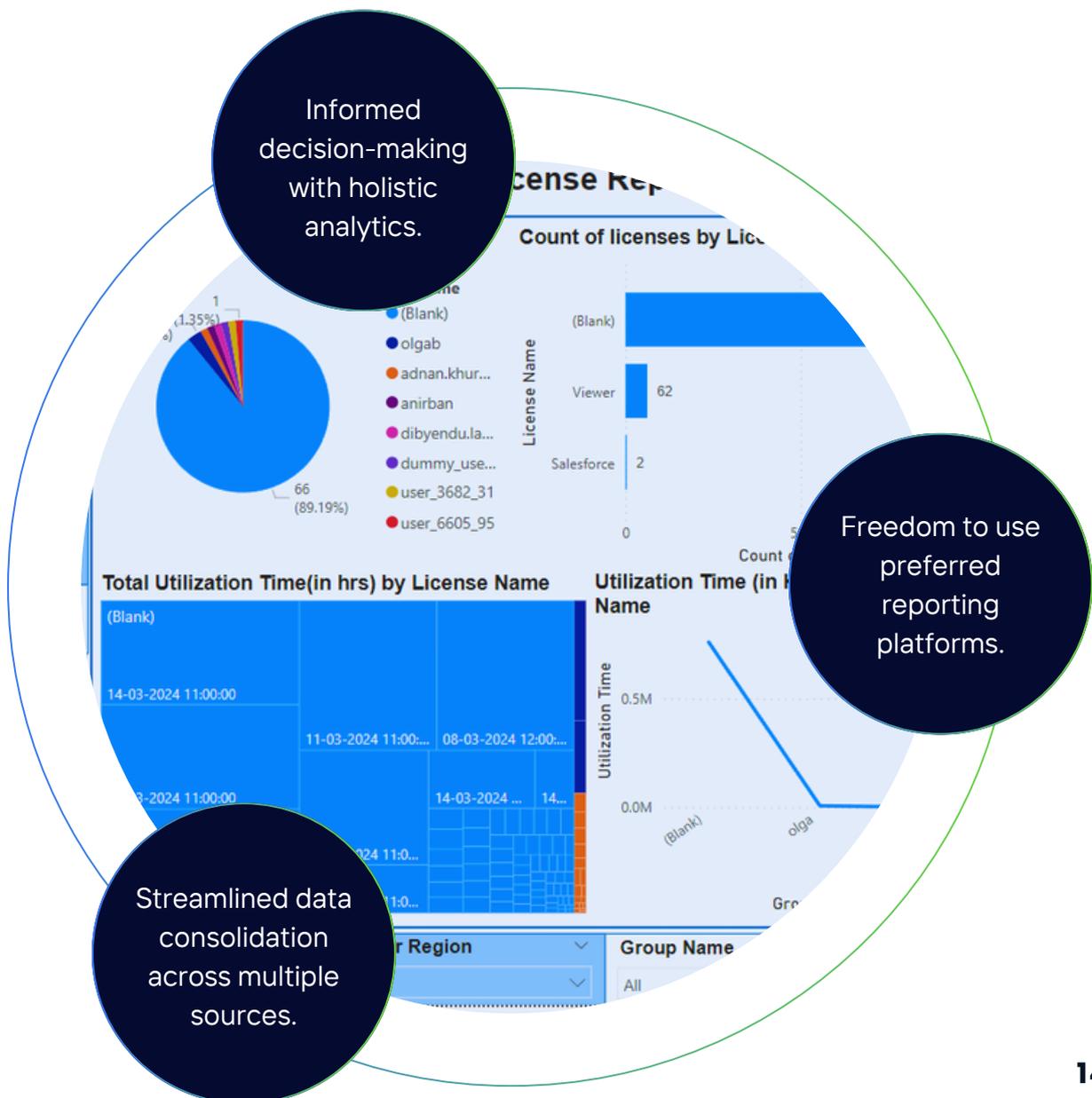
Reporting and decision support

Real-time, unified data reporting

- ▶ Consolidated data sources for comprehensive insights.
- ▶ Integrated with BI tools for customized analysis.

Multi-platform reporting support

- ▶ Choose preferred BI tools for seamless data analysis and decision-making.



Efficient license allocation and optimization

Automated license manager monitoring

- ▶ Supports Read-Only and Managed modes.
- ▶ Reads and applies option file rules dynamically.

Flexible deployment of license allocations

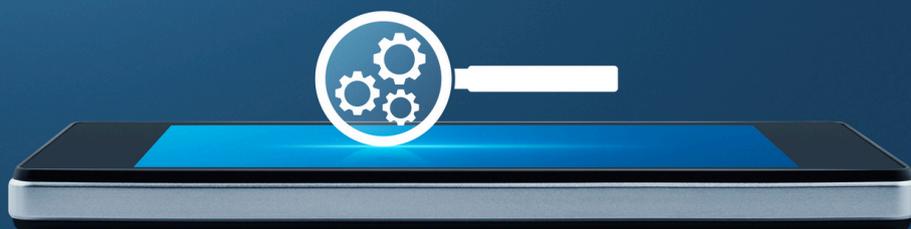
- ▶ Manual or automated deployment of allocation policies.
- ▶ Policy-based rule grouping for scheduled deployments.

License allocation optimization

- ▶ OpenLM Subscription Optimizer dynamically reallocates licenses based on usage patterns.

Business value

- ▶ Increased efficiency with automated rule enforcement.
- ▶ Reduced software costs through intelligent allocation.
- ▶ Policy-based control for streamlined license management.



Key security and compliance features



SOC-2 TYPE 2 CERTIFICATION

Ensuring stringent security standards.



ISO:27001 COMPLIANCE

Robust information security management.



GDPR COMPLIANCE

Secure handling of personal data.



AUDIT TRAIL

Continuous 24/7 monitoring and logging.

Start maximizing your enterprise licenses. Contact our experts today.

Become an early adopter and explore the capabilities of the new OpenLM.
Contact us for a personalized consultation to maximize your software ROI.



Sales

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Support

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